

## CREATING CONFIDENCE

### 5 Reason Why Having A Make Over Can Boost Your Confidence

by Sun Mailen, featuring makeovers from Blush Salon & Make-Up Studio Yardley, PA

Creating the right look for you – one that fits your personality, your lifestyle, your sense of beauty – is best accomplished with a highly skilled stylist who will work in partnership with you. says Jennifer “Jay” Davis Co-owner of Blush Hair Salon & Make-Up Studio in Yardley, PA.

Whether you’re hunting for a new job, a new mom, recently divorced or just looking to feel refreshed having a make over can boost self-confidence.

There are many television programs focusing on women, and men in some cases, who want or need a makeover. For those watching, it can seem tempting, but the expense may preclude them from going down the same route. However, if it is a financial possibility, there are a number of good reasons to get a makeover.

**TO BOOST YOUR CONFIDENCE** If you've had a hard time, perhaps because you've been ill, or you have broken up with someone, you probably

haven't had a lot of time to look after your appearance. You may be feeling drab and dowdy. A makeover can remind you that you can still look great, with a little bit of effort, and it may just encourage you to start looking after yourself again. If you're not sure what makeup suits your skin or what clothes suit your figure, this is a great time to take advantage of the advice you are being given.

**TO UPDATE YOUR LOOK** It is very easy to become stuck in a time warp as you get older. You know that a certain style suited you when you were younger, and you are somehow unable to get out of the habit of wearing your hair and makeup in the same way and opting for the same, safe

All Photography by Frank Promest - Hairloom Studio



Colette's Makeover



Hair, Make-up & Eyebrow shaping by: Blush Hair Salon & Make-Up Studio

*"My experience at Blush was wonderful. I felt I was the center of attention. The staff made me feel like one of the "rich and famous!"*



Marie's Makeover



Hair, Make-up & Eyebrow shaping by: Blush Hair Salon & Make-Up Studio

*"Thank you! I stopped by my office on the way home and two women that I've worked with for over ten years didn't even recognize me!"*

To View More Before & After Portraits Visit: [www.BlushSalonOnline.com](http://www.BlushSalonOnline.com)



*Colleen's Makeover*



Hair, Make-up & Eyebrow shaping by: Blush Hair Salon & Make-Up Studio *"My experience was Fabulous! The entire time I knew I was in the hands of experts. I felt at ease as soon as I walked through the front door."*



*Mary Ann's Makeover*



Hair, Make-up & Eyebrow shaping by: Blush Hair Salon & Make-Up Studio *"My experience at Blush was wonderful. It is the best haircut and color I have had in decades. Steve knew just what to do and I Love It!!!!!!!"*

All Photography by Frank Promest - Hairloom Studio

clothing that unfortunately makes you look dated. You may find it hard to judge whether a certain style will suit you or not, at least not without a drastic change, which you could later regret. A makeover will give you the opportunity to seek advice from professionals on what styles suit you best.

**TO TREAT YOURSELF (OR SOMEONE ELSE)** Everyone deserves a treat every now and again. Having a makeover is a great way of being pampered for a few hours. Even better, by the end of it, you should look and feel great for quite some time afterwards. If you are able to get photos taken of your makeover, they will give you a boost in the future when you are feeling less confident about your appearance. A makeover is also a great idea for a present for someone else. Make sure, however, that they will not take offense at being offered the chance of a makeover.

**TO HELP YOURSELF MOVE AHEAD** There are times in life when it is necessary to put the past behind you and move on. Perhaps you have split up with a partner, or your life has changed in some other way. Although outward appearances cannot mask how you are feeling on the inside, it can give you the confidence boost to stop living entirely in the past and move ahead with your plans to change your life. You will not be able to completely alter the way you look, but it will act as a bookmark in your life, giving you a whole new lease of life.

**TO TRY OUT NEW IDEAS** it is very easy to get into the habit of wearing your hair in the same way and always going for the same cut of trousers

and dress styles. You may even try to make yourself invisible by wearing loose fitting clothing because you don't really know what else suits you. A makeover will give you the opportunity to try out new ideas without having to risk too much. You may just find that red is your color after all, and that your hair really does suit your face when it is short rather than long.

A makeover isn't something that the average woman, or man, needs to do on a regular basis; but for an occasional boost of confidence, it can be very effective. "Creating the right look for you – one that fits your personality, your lifestyle, your sense of beauty – is best accomplished with a highly skilled stylist who will work in partnership with you. Someone who can listen to your wants and desires and have a true commitment to your personal satisfaction. That is what you will find at Blush. We have a long-term perspective about our clients and if we don't achieve exactly what you want the first time around, you have our personal guarantee that we will do whatever it takes to achieve your style goals. That's the Blush Difference." say owners, Jay and Steve Davis. ■

**You Could Be the Winner of Our Monthly Makeover Contest!** Blush awards one complete salon makeover each month to the most deserving applicant! The monthly winner will be treated to a day at Blush with our highly skilled and talented professionals. Enter at: [www.BlushSalonOnline.com](http://www.BlushSalonOnline.com)

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**Know Someone Who Could Use A Confidence Creating Makeover?**